

2023/2024 Reciprocal Program

2024 Vermont Attractions Association

Offers as of 8/1/2024

We recommend **always** having the completed [VAA Employee ID Form](#) on hand as an easy and basic form of identity. Please check with the attraction you intend to visit to confirm details. If you wish to add or edit the information below, email [Emily Berger](#).

Cabot Creamery

Employees of VAA member organizations receive a 10% discount on Cabot dairy bars with a valid VAA Employee ID.

Expires 12/31/2025.

ECHO, Leahy Center for Lake Champlain

Employees of VAA member organizations receive free admission for the VAA employee, plus one guest, with a valid VAA Employee ID Form.

Expires 5/31/2025.

Farm-Way

Employees of VAA member organizations receive 15% off footwear, 20% off clothing, and 20% off gifts at the Gift house with a valid VAA Employee ID. Excludes sale items.

Expires 2025.

King Arthur Baking Company

Employees of VAA member organizations receive 10% off in our Retail Store and Café with a valid VAA Employee ID Form. Not valid online or in our Baking School. Cannot be combined with other discounts.

Expires 6/30/2025.

Lake Champlain Chocolates

Employees of VAA member organizations receive one organic chocolate bar of their choice with a valid VAA Employee ID. Limit one bar per person per season.

Expires 12/31/2025.

Mad River Distillers

Employees of VAA member organizations receive a free spirits tasting at our Burlington location with a valid VAA Employee ID. Must be over the age of 21.

Expires 6/30/2025.

Maple Grove Farms

Employees of VAA member organizations receive a 20% discount in gift shop valid VAA Employee ID Form. Offer valid in person only.

Expires 12/31/2024.

VERMONT Attractions Association

Together We Are Stronger

Maple Landmark Woodcraft

Employees of VAA member organizations receive a 10% discount on any wooden products, including sale items, with a valid VAA Employee ID Form.

Expires 6/1/2025.

Spirit of Ethan Allen

Employees of VAA member organizations receive a free Scenic Narrated Cruise with a valid VAA Employee ID Form. Only valid once per year.

Expires 10/20/2024.

Sugarbush Cheese & Maple Farm

Employees of VAA member organizations receive 15% off store products (excluding shipping) with a verbal introduction as a VAA member.

The Vermont Flannel Co.

Employees of VAA member organizations receive 10% off with code VAA24 with a valid VAA Employee ID Form. Purchases of \$100 or more. This offer cannot be combined with other offers, prior purchases, or sale prices. Valid for USA retail orders only. Bulk, custom, and international orders are excluded. Valid on in-stock items only.

Expires 12/31/2024.

The Village Peddler and Chocolatorium

Employees of VAA member organizations receive \$5 off the price of admission for the Chocolate Experience with a valid VAA Employee ID Form. Please call for reservations. Not valid in January or February.

Expires 6/1/2025.

Vermont Distillers

Employees of VAA member organizations receive a free spirit tasting at the Marlboro distillery with a valid VAA Employee ID Form. One free tasting per person.